

Ross Ching

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RossChing.com

(408) 835-7763

WORK EXPERIENCE

Eclectic series of time-lapse movies

11/05 – Present

Organized, directed, edited and did all the labor for 3 experimental shorts

- *Eclectic 2.0* featured on Clear Channel's HD billboard in Times Square
- Covered over 100 different locations, totaling over 1,500+ hours on location
- Took over 60,000 individual photos that received over 400,000 views online

GoTV – Sherman Oaks, CA

6/08 – 8/08

Awarded Studio Internship from over 900 applicants

- Part of the Emmy Foundation's summer internship program
- Assisted with production of various "mobisodes"
- Analyzed web traffic to improve online reach

KPBS – San Diego, CA

11/05 – 12/08

Online Content Producer

- Produced, edited and directed original content for online distribution at kpbs.org
- Built and coded certain media-related elements of the website

EDUCATION

San Diego State University

Film/Television and New Media Production B.S. 2008

- *The Perfect Frame* won Jury Award with DGA in 2008 with \$550 budget
- *Senescence* awarded best film of SDSU Fall '08

TECHNICAL KNOWLEDGE

Final Cut Pro Photoshop H.264/Flash media All common film prod. equipment
HTML/CSS Compressor 35mm Film Prod. After Effects/Motion

OTHER

- Sample works are available at: www.rossching.com
- Well versed in viral, social and internet media
- Member of American Marketing Association

References are available upon request.